## **ABSTRACT**

Operating an on-demand wallpaper printing business comprises a number of steps. The business operator uses an on-demand printer comprising a cabinet in which is located a media path which extends from a media loading area to a printhead and from the printhead to a dispensing slot. One or more printer input devices communicate with a processor to capture data regarding one or more customer's requirements. The captured data includes at least a customer selected pattern. From the data, a roll of wallpaper is printed onto a web of blank media, on demand. A customer is charged accordingly.